



## **Part 1: Center for Health & Community Impact Health & Building Healthy Communities Program Overview**

This section features a broad set of timelines and milestones for the healthy school coordinator to follow and plan accordingly.

- Building Healthy Communities
  - Program Model 2
  - Logic Model 3
  - Impact Results 4
  - Staff Organization 6
  - Staff Roster & Contact Sheet 7
- Project Partners 8

Documents for this section can be found:

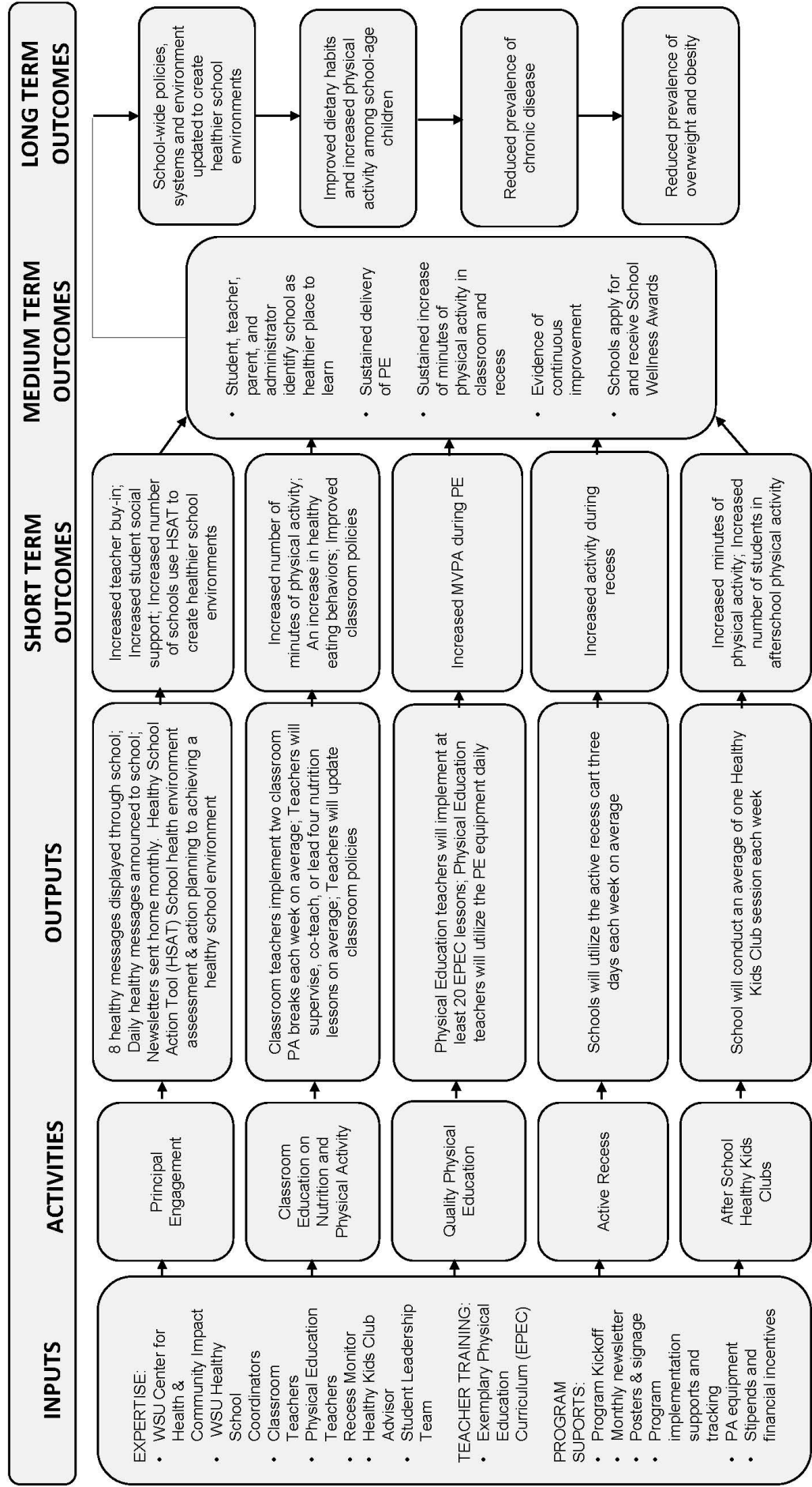
[Dropbox\Building Healthy Communities Program\5 Coordinator Resources\0 Coordinator Handbook - updates\File](#)

## Building Healthy Communities Wheel of Programming



- Healthy school transformation
- Increased healthy eating opportunities
- Increased physical activities
- Embedded throughout the school environment

# Building Healthy Communities Logic Model

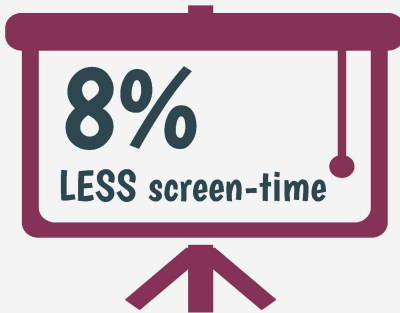


Building Healthy Communities is a comprehensive healthy school program of physical activity and healthy eating opportunities and education embedded throughout the school environment.



Educating students through curriculum

## Improving Academic Achievement

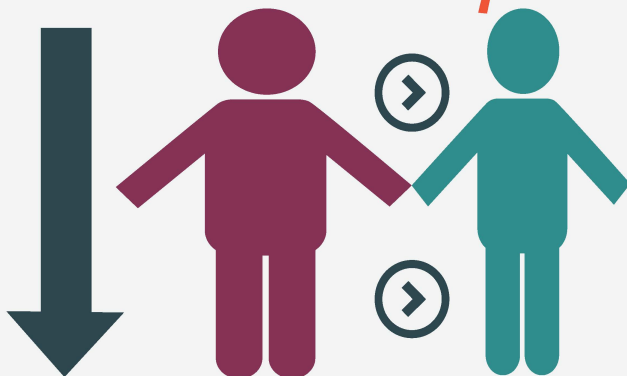


Students significantly increased improvements in both

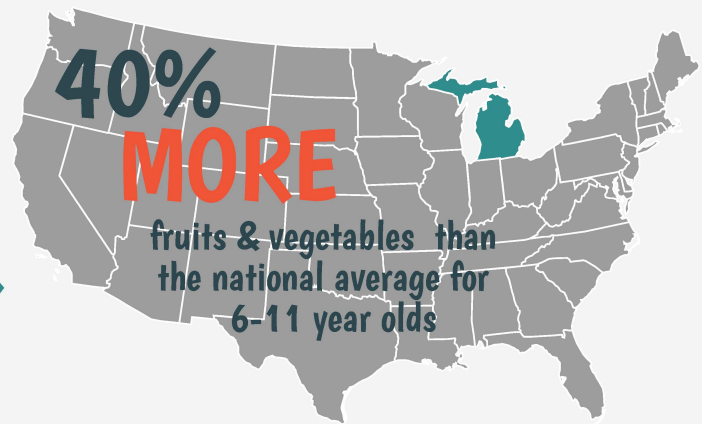
**READING & MATH SCORES**



**PREVENT & REDUCE**  
childhood obesity



 Increasing access to healthy, nutrient-rich food and beverages



Students who are active, fit, and eat well perform better in school and have greater future economic success. By helping more than 40,000 students substantially increase their eating and physical activity, fitness and school success, Building Healthy Communities helps drive future economic productivity.

**378,000**

minutes of quality physical activity



Increasing physical activity in and out of school

**700**

steps increased per day



**130% MORE** energy

**83% LESS** trouble sleeping

**POLICY CHANGE**

Improving health & wellness policies in schools:

**40%** Changed fundraisers and rewards toward healthier options

**30%** Better in-school physical activity policies

**25%** Improved after-school physical activity options

**25%** started non-food rewards policies



Improving school-wide policies and environments

After Building Healthy Communities

Students reported feeling:

**56%** Less worried

**59%** Less angry

**70%** Less forgetful

**123%** Less afraid



**\$210 Million** in future healthcare savings

Overweight and obese children tend to become overweight and obese adults who incur disproportionately higher lifetime health care costs.

## Building Healthy Communities Key Staff Members 2019-2020

<p style="text-align: center;"><b>Kristen Kaszeta</b> <i>Program Manager</i></p> <p>Upholds BHC Partnerships Creates General Budget &amp; Operational Plan Collects &amp; Submits All BHC Paperwork</p>	<p style="text-align: center;"><b>Meredith Bowbeer</b> <i>Associate Manager</i></p> <p>Manages Detroit Staff Recruits Coordinators &amp; Schools Oversees: Ordering of All BHC Resources &amp; Programming BHC Coordinator &amp; School Training New School Recruitment &amp; Reporting</p>	<p style="text-align: center;"><b>Tammy McCaughtry</b> <i>Out-Coordinator Supervisor &amp; Program Evaluator</i></p> <p>Recruits &amp; Supervises all Out-Staff Collects &amp; Analyzes Program Data Submits Quarterly &amp; Final Reports to Funders &amp; Partners</p>
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## Healthy School Coordinator Teams & Schools 2019-2020

<b>Meredith Bowbeer</b> Detroit Staff Manager	<b>Tammy McCaughtry</b> Out Coordinator Supervisor
<p style="text-align: center;"><b>Julia Simon</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Plumbrook Elementary</li> <li>2. Auburn Elementary</li> <li>3. Greenfield Union/Middle School</li> <li>4. Angell Elementary</li> <li>5. J.E. Clark Preparatory Academy</li> <li>6. Foreign Language Immersion and Cultural Studies</li> </ol>	<p style="text-align: center;"><b>Tessa Burrel</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Stoney Creek Elementary</li> <li>2. Wattles Park Elementary</li> </ol>
<p style="text-align: center;"><b>Samantha Kearney</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Havel Elementary</li> <li>2. Marquette Elementary/Middle School</li> <li>3. Alonzo Bates Academy</li> <li>4. Arts and Technology Academy of Pontiac</li> <li>5. Roberts Elementary</li> <li>6. Kenbrook Elementary</li> </ol>	<p style="text-align: center;"><b>Jeannette Richmond</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. St. Michael Catholic School</li> </ol>
<p style="text-align: center;"><b>Laura Bougher</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Cook Stem Academy</li> <li>2. Ann Arbor Open School</li> <li>3. Blackwell Institute</li> <li>4. Anchor Elementary</li> </ol>	<p style="text-align: center;"><b>Jeanne Brown</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Roe Elementary</li> <li>2. Lansing Charter Academy</li> </ol>
<p style="text-align: center;"><b>Christy Gregory</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. South Arbor Charter Academy</li> <li>2. McDonald Elementary</li> <li>3. Dickinson Elementary</li> <li>4. Tau Beta Elementary School</li> </ol>	<p style="text-align: center;"><b>Haley Mahr</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Big Bay de Noc Elementary</li> </ol>
<p style="text-align: center;"><b>Colleen Kogut</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. David Ellis Academy Detroit</li> </ol>	<p style="text-align: center;"><b>Cheyenne Farr</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. East Elementary</li> </ol>
	<p style="text-align: center;"><b>Erica Krawczyk</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Ben H. Macomb Elementary</li> </ol>
	<p style="text-align: center;"><b>Terra Laine</b> Healthy School Coordinator</p> <ol style="list-style-type: none"> <li>1. Buckley Elementary</li> </ol>

## Building Healthy Communities Staff Roster

Name	Title / Role	Cell #	Office #	Main Email
Nate McCaughtry	Principal Investigator	(248) 495-3465	(313) 577-0014	
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<b>WSU SUPPORT</b>				
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Alicia O'Connell	KHS Secretary	NA	(313) 577-4249	alicia.o.connell@wayne.edu



## Building Healthy Communities Partnership

A partnership with Blue Cross Blue Shield of Michigan, Michigan Department of Health and Human Services, Michigan Fitness Foundation, United Dairy Industry of Michigan and Wayne State University's Center Health and Community Impact, called **Building Healthy Communities: Engaging elementary schools through partnership**, provides an opportunity for elementary schools to participate a healthy schools transformation program while building an environment for long-term sustainability.

Key partners include:

- **Blue Cross Blue Shield of Michigan:** Substantial funding opportunities
- **Michigan Department of Health and Human Services:** Substantial funding opportunities
- **Michigan Fitness Foundation:** EPEC Curriculum
- **United Dairy Industry of Michigan:** FUTP60 website & dedicated consultant; healthy eating education resources
- **University of Michigan:** Project Healthy Schools Middle School Program

Key supporters include:

- **Blue Cross Blue Shield Foundation**
- **Gopher Sport**
- **Michigan Apples Committee**

*A partnership between*



*Supported by*

